

Beth 81

Research and Planning 16

This is all very organized work, but may as a result have lost something of the sense of a journey of the project. Some of the drafts and trying out of ideas seems to be missing. Overall, it does enough to get to the bottom of level 4.

Construction 49

An interesting choice in terms of genre and some good use of image and layout, but an odd choice to have the double page spread about a different artist to the one on the cover. Many features of magazine design are there but overall it doesn't quite work for its target audience.

Evaluation 16

There are some good features here, notably the flickr annotations for the audience question.

Susanna 78

Research and Planning 16

As for Beth, it's all here, but there isn't enough sense of how research has fed into finished products.

Construction 46

There is some lack of understanding of design features on the front cover and though the image is quite interesting it features someone smoking which may be problematic for the target market. The contents page is well laid out but the CD picture is a poor choice and there is a lack of awareness of how many pages one would expect in a magazine (more than 28!) The double page spread has a nice design and the whole three elements are branded quite well, but the images are relatively weak.

Evaluation 16

There is a lot of detail to the evaluation, though some questions are more developed than others. A range of different media is used, though overall it is a bit text-heavy.

Ryan 48

Research and Planning 8

Evidence is very limited across the board for this element.

Construction 30

There is some confusion here about which version is the final work. One version of the cover is on the post 'final peace' (sic) and the other is in the evaluation twice. Font size is too large, images are fairly static and the whole project has a 'minimalist' feel. There is a sense of branding from the colour scheme.

Evaluation 10

The evaluation does cover most of the questions with some depth, but it makes little attempt to exploit the potential of digital formats.

Daniel 54

Research and Planning 11

Some evidence of these elements, though lacking depth.

Construction 32

Again some confusion over which is the final cover; a lack of consistency, but some sense of appropriateness and branding. Logo is good, though manipulation of images is relatively weak.

Evaluation 11

Heavily text-based, though quite a lot of depth in some of the questions. However, very limited responses to others.